

COLUMBUS
BOOK FESTIVAL

**SPONSORSHIP
OPPORTUNITIES**



ABOUT THE COLUMBUS BOOK FESTIVAL

The **free two-day festival** will be held July 12-13, 2025 at downtown's historic **Main Library and Topiary Park**.

We're back for year three and the 2025 Columbus Book Festival will feature a whole new lineup of 200+ national and Columbus-based authors, panel discussions, author talks, book signings and more!

The Festival Marketplace will brim with dozens of bookish retailers, community exhibitors, an entertainment lineup, local food court and the popular Indie Author Alley pavilion and Friends of the Library Big Book Sale tent.

As always, this event is free and open to all book lovers thanks to the generosity of our host, Columbus Metropolitan Library Foundation, our presenting sponsors, Battelle and Friends of the Library, and hopefully, you!

Thank you for considering an investment in spreading the love of reading in our community!

35,000
expected attendance for 2025

233
invited authors
including 94 from out-of-state

128
marketplace exhibitors

~135,000
festival website sessions

32,818,548
Impressions from paid
& in-kind media



SPONSORSHIP OPPORTUNITIES

Commitments must be received no later than May 1, 2025. In addition to the sponsorships below, we are happy to curate an opportunity just for you.

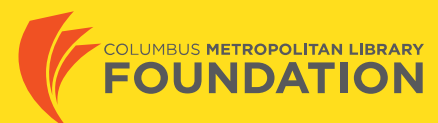
BENEFITS	PRESENTING \$50,000	PUBLISHER \$25,000	EDITOR \$15,000	BOOKWORM \$10,000	SCHOLAR \$5,000	READER \$2,500
FESTIVAL TOTE BAG	LOGO					
VOLUNTEER & STAFF SHIRTS	LOGO					
PREMIER SIGNAGE	LOGO	LOGO				
STAND ALONE SOCIAL POST	✓	✓				
EVENT PROGRAM, SELECT SIGNAGE & WEBSITE	LOGO	LOGO	LOGO	LISTING	LISTING	LISTING
FEATURED IN DONOR EMAILS	✓	✓	✓	LISTING		
FEATURED ON ATTENDEE GIVEAWAY ITEM	✓	✓	✓	LISTING		
10'x10' EXHIBITOR BOOTH*	PREMIER LOCATION	PREMIER LOCATION	PREMIER LOCATION	PROMINENT LOCATION	PROMINENT LOCATION	GENERAL LOCATION
FRIDAY NIGHT PREVIEW TICKETS	30	20	16	12	8	4

**All activities at booths must be literary or literacy based and are valued at \$500 in goods and services.*



Contact

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columbusbookfestival.org/opportunities



MANY THANKS

Many thanks to our 2024 sponsors and supporters!

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